Reforms had recommended that the activities of the Directorate of Advertising & Visual Publicity (DAVP) including release of advertisements, could be decentralised and left to the individual Ministries/Departments and DAVP should concern itself with establishment of rate contracts relating to advertisements to be followed by various Ministries.

(b) The Government is of the view that if the activities of DAVP are decentralised, the Ministries/Departments could need more staff than that with DAVP at present and thereby defeat the very purpose of economy in Government. DAVP has been providing facilities at single point with various inputs including plan, design, language versions, multi-media requirements and maintenance of fairness and balance among different categories of newspapers across the country. Moreover, DAVP is able to secure less than the market prices for Government by virtue of being bulk purchases of space in print media. The Government is, therefore, not inclined to amend the Allocation of Business Rules to allow the Ministries/Departments to advertise directly to newspapers. However, in order to rationalize DAVP structure and bring in economy, 114 posts in DAVP have now been identified for abolition, out of which, 37 posts have already been abolished.

(c) to (e) The existing guidelines relating to the Advertisement Policy have come into force with effect from 1 st May, 2002. These guidelines are revised from time to time keeping in view the changing circumstances in consultation with newspaper associations.

FM Radio Stations

695. SHRI C. PERUMAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is a proposal to set up 25 FM Radio Stations;

(b) if so, the details and locations thereof; and

(c) by when these ratio stations would become operational?

THE MINISTER OF INFORMATION AND BROADCATING (SHRI S. JAIPAL REDDY): (a) to (c) Seventy new FM radio stations are proposed to be set-up during 10th Five Year Plan, in the country. Details are given in the Statement (See below). In addition, 150 Low Power FM Transmitters are also planned in uncovered areas subject to approval and availability of resources.

Statement

List of fm stations proposed in x plan

New FM Stations — 70 Nos.

State	Sl. No.	Place	Power
Andhra Pradesh	1.	Kakinada	10kW
	2.	Karimnagar	5 kW
	3.	Srikakulam	1kW
Arunachal Pradesh	4.	Anini	1kW
	5.	Bomdila	1kW
	6.	Daporijo	1kW
	7.	Changiang	1kW
	8.	Khonsa	1kW
Assam	9.	Karimganj	1/5 kW
	10.	Lumding	1/5 kW
	11.	Golpara	1/5 kW
Bihar	12.	Gaya	10 kW
	13.	Motiharl	10 kW
	14.	Banka	10 kW
	15.	Madhubani	10 kW
Chhattisgarh	16.	Dantewara	5kW
	17.	Rajnandgaon	5kW
	18.	Jashpurnagar	5kW
	19.	Baikunthpur	5kW
Gujarat	20.	Jamnagar	10kW
	21.	Junagarh	10kW
Haryana	22.	Ambala	5kW
Jharkhand	23.	Dhanbad	10kW
	24.	Dumka	5kW
	25.	Gumla	5kW
Karnataka	26.	Sringeri	10kW
	27.	Bellary	10kW
Kerala	28.	Konni	5kW
Madhya Pradesh	29.	Ujjain	5kW
Maharashtra	30.	Shirdi	5kW
	31.	Oras	5kW
	32.	Amaravati	10kW

State	Sl. No.	Place	Power
Manipur	33.	Tamengland	1/5kW
	34.	Ukhrul	1/5kW
Meghalaya	35.	Dawki	1/5kW
Mizoram	36.	Champhai	1/5kW
	37.	Tuipang	1/5kW
	38.	Kolasib/Sarchip	1/5kW
Nagaland	39.	Phek	1kW
	40.	Zunheboto	1kW
	41.	Wokha	1kW
Orissa	42.	Deogarh	5kW
	43.	Raygada	5kW
	44.	Rairangpur	1/5kW
	45.	Parlakimidi	5kW
Punjab	46.	Fazilka	10kW
	47.	Amritsar	20kW
Rajasthan	48.	Ramgarh	20kW
	49.	Chautan Hill	20kW
Tamil Nadu	50.	Kanchipuram	5kW
Tripura	51.	Udaipur	1/5kW
	52.	Nutan Bazar	1/5kW
	53.	Longtherai	6kW
Uttar Pradesh	54.	Gazipur	10kW
	55.	Banda	10kW
	56.	Lakhimpur Khiri	10kW
Uttaranchal	57.	Dehradun	10kW
	58.	Haldwani	10kW
	59.	Bhageshwar	5kW
	60.	Champwat	1kW
	61.	Gairsen	1kW
	62.	Rudraprayag	1kW
	63.	New Tehri	1kW
West Bengal	64.	Darjeeling	10kW
	65.	Purulia	10Kw
	66.	Maldah	10Kw
	67.	Kochbihar	10kW
	68.	Bardhaman	10kW
	69.	Tamluk	5kW
	70.	Balurghat	10kW